Invest in a future that can’t be bought.

Include a gift to ProPublica in your will or other estate plan.

Your legacy in support of fearless investigative journalism ensures that ProPublica can speak truth to power for decades to come.

PROPUBLICA
LEGACY CIRCLE

Who owns ProPublica?

No one.

Who keeps it that way?

You.

ProPublica is journalism for the people, funded by the people. Unlike many media outlets, we don't have corporate owners pulling the strings; our only obligation is to the truth. We exist because people like you fund fearless journalism today; we will endure because people like you make a lasting commitment to protect our independence for tomorrow.

Why Your Legacy Matters

ProPublica was founded in 2008 on a bold premise: Investigative journalism is too vital to be left to the whims of the marketplace.

Help ensure this work continues for the next generation by including a gift to ProPublica in your will or other estate plan.

Our Proven Impact

Our Pulitzer Prize-winning reporting has led to sweeping change. Your legacy gift will fund deep investigations like our "Life of the Mother" series, which exposed the dangerous, even deadly consequences for the health of women in Texas and other states that banned abortions. We analyzed millions of hospital records, spoke with dozens of researchers and shared the harrowing personal stories of women impacted by the ban.

The series has had — and continues to have — widespread impact, spurring important changes and reforms at the federal level and in states across the country.

Funding the "Long Game"

As we expand our national reporting and local accountability work, you can set a strong foundation for the future through your estate plan. Deep-dive journalism requires significant time and resources.

By including ProPublica in your will or trust, you help ensure that decades from now, there will still be a newsroom with the guts to follow the money and the patience to dig for the facts.

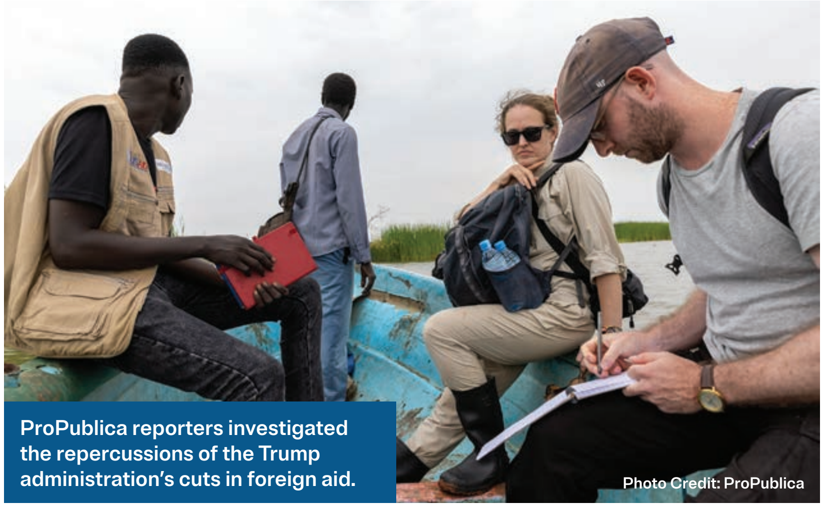
The ProPublica Legacy Challenge

Fund the Truth Today and Tomorrow

We invite you to join the ProPublica Legacy Challenge, a unique opportunity to double your impact and secure the investigative resources of tomorrow, right now.

Through the ProPublica Legacy Challenge, your future commitment unlocks immediate matching funds today — amplifying the power of your belief in the truth.

1. **Include a gift to ProPublica in your will or living trust, or name ProPublica a beneficiary of your retirement plan, life insurance, donor-advised fund or other financial account.**
2. **Let us know about your future gift and share a few confidential details. There is no obligation — you can update your plans at any time.**
3. **Activate an immediate cash gift for ProPublica of up to 10% of the value of your future gift from our Legacy Challenge donors.**



ProPublica reporters investigated the repercussions of the Trump administration's cuts in foreign aid.

Photo Credit: ProPublica

Ways to Launch Your Legacy

The Gift that Works for You

It's easy to take the first step toward creating your legacy of truth. A legacy gift:

- **Costs nothing now.** A gift in your will or living trust doesn't cost you anything today. It allows you to hold onto your assets for as long as you need them.
- **Can be changed.** We don't always know what our future needs may be. You can update your plans at any time.
- **Makes a real difference.** All gifts of any size matter.

Simply contact your attorney or adviser to discuss the best way to update your plan.

Reporter Anna Clark looks through the archives at the Flint Public Library in Michigan.

Photo Credit: Sarahbeth Maney/ProPublica

A Gift in Your Will or Living Trust

If you're in a position to do so, including a gift in your will is simple but can be the most important gift you ever make:

- **Flexibility:** You can give a specific dollar amount, a specific asset or a percentage of what is left over after your family's needs are addressed.
- **Easy updates:** If you already have a will, your lawyer can usually add ProPublica with a simple one-page document called a codicil.

Sample language: Here is sample language that other supporters have used in their wills, although we recommend consulting a lawyer.

Upon the death of [DONOR NAME], the sum of [AMOUNT] shall be distributed to Pro Publica, Inc. (New York, NY, EIN: 14-2007220), to be used to support that organization's general charitable purposes.

Information You'll Need:

When you include a gift in your will, trust or by beneficiary designation, please use our legal designation.

- **Legal Name: PRO PUBLICA, INC**
- **Federal Tax ID Number: 14-2007220**

A Gift by Beneficiary Designation

An easy way to make a legacy gift without a will is by naming us as a beneficiary of your retirement plan, life insurance or other financial account. This is often as simple as updating your beneficiary designation form with your account custodian or even through your online account portal.

- **Retirement Plans:** Naming ProPublica as a beneficiary of your IRA, 401(k) or 403(b) is one of the most tax-efficient ways to give. While heirs may owe significant income tax on these assets, ProPublica — as a nonprofit — receives the full value tax-free.
- **Life Insurance:** You can designate ProPublica as a primary or contingent beneficiary of a life insurance policy you no longer need for its original purpose.
- **Financial Accounts:** Most bank and brokerage accounts allow you to add a "Payable on Death" (POD) or "Transfer on Death" (TOD) designation, ensuring the remaining balance supports our mission directly.

Donor-Advised Fund Succession Plan

If you have a Donor-Advised Fund (DAF), your succession plan tells the sponsor what to do with remaining funds after your lifetime. Without one, those funds may default to the sponsor's general pool rather than the causes you care about.

The most direct way to include ProPublica in your DAF succession plan — **and qualify for the Legacy Challenge** — is to direct that all or a percentage of your remaining DAF balance be distributed to ProPublica after your death.

A Gift That Pays Income for Life

A charitable gift annuity or charitable remainder trust is a gift that pays you back. These gifts allow you to make a significant contribution now while receiving regular payments for yourself or a loved one for life — and often, meaningful tax advantages.

- **Charitable Gift Annuities (CGAs):** In exchange for a gift of cash or securities, you receive fixed payments for life. Through the National Gift Annuity Foundation, you can establish an annuity and designate ProPublica as the final beneficiary.
- **Charitable Remainder Trusts (CRT):** Ideal for appreciated assets like stock or real estate, a trust provides income for life or a set term, may offer immediate tax benefits and may help you avoid capital gains taxes while creating a meaningful legacy.

The Benefits:

- **Lifetime Income:** Secure predictable payments for one or two people.
- **Tax Benefits:** May be eligible for an immediate income tax deduction and if funding with appreciated assets, may avoid capital gains tax.
- **Immediate Impact:** Under the ProPublica Legacy Challenge, these gifts trigger an immediate cash match for our newsroom today.

Reach out to us for a confidential discussion about life income gift options.

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When you let us know about your future gift, we'll welcome you to the Legacy Circle. You'll receive:

- Invitations to small, insider events.
- Specially prepared impact and annual reports.
- Updates about breaking news.
- Recognition in the Legacy Circle Honor Roll (unless anonymity is requested).

Our Commitment to You

Letting us know about your future gift will not only activate an immediate matching gift through the ProPublica Legacy Challenge, it ensures that your gift will be used exactly as you intend: to hold power accountable for generations to come.

Most importantly, you will give us the opportunity to thank you properly for your support.

Share Your Future Gift

To let us know that you've included ProPublica in your will or other estate plan, please scan this QR code or contact us directly.

Photo Credit: Sarahbeth Maney/ProPublica

The team behind our Pulitzer Prize-winning series "Life of the Mother."

Here to Help

Please contact us if you have a question, are looking for planning resources or want to discuss ways to create your legacy. You are never obligated to make a gift.

Contact
Tracy Malloy-Curtis
Director, Planned Giving

Phone
917-512-0230

Email
legacy@propublica.org

Website
www.propublica.org/legacycircle

ProPublica is a 501(c)(3) and our EIN is 14-2007220.

Journalism for the people, not for profit.

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